

***impact* ramps up: new advisors and expanded membership to drive aviation sustainability**

Global platform adds top experts and opens doors to fuel producers, innovators, and advisors in the race to assist in the decarbonization of flight.

Frankfurt am Main, 13 October 2025 — ***impact***, the global platform for aviation sustainability, has appointed three leading experts to its Advisory Board: **Philipp Goedeking**, Strategic Advisor to the aviation industry; **Christoffer Lythcke-Elberling**, Head of Analytics at the Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping, and **Yasunori Takeuchi**, CEO of Corporate Action Japan.

impact brings together more than 35 members - including leading aviation banks, lessors, investors, law firms, consultancies, and academic institutions - to accelerate aviation's transition to sustainability. Aviation is critical to global mobility yet exceptionally hard to decarbonize. ***Impact*** seeks to couple financing with industry-wide collaboration, which is key to aligning air transport with net-zero goals.

“As a founding member of ***impact***, I remain deeply committed to its evidence-based approach. Joining the Advisory Board is a natural next step to apply our scientific and economic insights to the strategic decisions shaping sustainable flight.”
— **Philipp Goedeking**, Strategic Advisor to the Aviation Industry

“The mission to ‘green the skies’ is as critical as decarbonizing shipping. The energy transition demands cross-sector collaboration, and I am excited to support ***impact*** in driving progress for aviation.”

— **Christoffer Lythcke-Elberling**, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping

“I look forward to seeing ***impact*** promote aviation decarbonization through collaboration among its diverse members, including financial institutions. Aviation is an important means of transport in Japan, and given its visibility, it must present a clear plan to address sustainability challenges.”

— **Yasunori Takeuchi**, CEO, Corporate Action Japan

impact goes beyond transparency and standardization. It acts as an **enabler**, building a global network across the aviation sustainability supply chain, sharing know-how, and helping the industry manage the complexity of transition. This shift will fundamentally change how risks are analyzed, requiring finance and aviation alike to adapt business models, financial structures, and investment strategies. Fundamental to ***impact***'s strategy is assisting the finance community with a tangible and easily-implementable milestone process from which financiers, airlines and aircraft owners can benefit.

As part of its holistic approach, ***impact*** will also open membership to relevant stakeholders across the sustainability ecosystem, including SAF producers, CDR providers, technology companies, and advisors. Finance remains the center of gravity - essential to supporting the day-to-day business of airlines and lessors, while also

financing the transition. Bringing all parties together is key to ensuring aviation's sustainability challenge is tackled from every angle. Membership will be opening soon, allowing these stakeholders to contribute to this global effort.

“We are very pleased to welcome Philipp Goedeking, Christoffer Lythcke-Elberling and Yasunori Takeuchi. Their expertise will significantly enhance **impact**'s ability to engage stakeholders and drive aviation's sustainable transition.”

— **Ulrike Ziegler**, Chairperson of **impact**

About *impact*

impact is a global platform for aviation sustainability with more than 30 members worldwide. By connecting the finance and aviation sectors, *impact* advocates for the crucial role of financing in decarbonization. Beyond transparency and standardization, *impact* fosters collaboration, builds networks, and equips the industry with tools to address transition risks while unlocking opportunities in emerging decarbonization technologies. With its expanded membership approach, *impact* aims to bring together the full aviation sustainability value chain to accelerate progress toward net-zero flight.