

Press Release
7 May 2025

The Institute of Aviation and Tourism (IAT) joins IMPACT on Sustainable Aviation

The non-profit association Impact on Sustainable Aviation e.V. (IMPACT) is delighted to welcome the Institute of Aviation and Tourism (IAT) as its newest member, expanding the association's multidisciplinary network of industry leaders, academic institutions, and finance professionals committed to a sustainable future for aviation.

Founded in 2022, IMPACT brings together key stakeholders from across the aviation finance value chain to foster collaboration and know-how exchange, accelerate the adoption of decarbonization technologies, promote sustainable finance standards, and support the industry's goal of achieving Net Zero by 2050.

Dr. Ulrike Ziegler, Chair of IMPACT's Board of Directors, commented: "As a knowledge-driven institution, IAT's involvement will help power collaborative research, cross-sector dialogue, and next-gen education—key pillars of our "unite to decarbonize" strategy. Together, we will inform, inspire, and innovate to shape a climate-resilient future for aviation."

Dr. Christian Holst, Managing Director of IAT, added: "We at IAT are excited to join IMPACT and to contribute to its goal to develop means to reduce CO₂ emissions in aviation. We are looking forward to sharing our expertise in aviation research and our focus on sustainable aviation. Together with our colleagues at the Sustainable Finance Research Lab (SuFiRe) we are confident that we can offer meaningful insights in both financing and customer behavior, and profit from the exchange among all network-partners."

About Impact on Sustainable Aviation e.V.:

Impact on Sustainable Aviation e.V. (IMPACT) is a non-profit association dedicated to advancing Net Zero in aviation and reducing the industry's climate impact. The organization facilitates cross-industry collaboration to help reduce CO₂ emissions in line with the Paris Agreement, while supporting a sustainable and competitive aviation sector. IMPACT's members include banks, lessors, insurers, asset managers, researchers, and policymakers engaged in financing, data provision, and technology development for a sustainable aviation future.

Learn more: www.impact-on-sustainable-aviation.org

About the Institute of Aviation and Tourism (IAT):

IAT (Institute for Aviation & Tourism) is a research institute at the Frankfurt University of Applied Sciences. Founded in 2020, our mission is on research, teaching, consulting and networking on the interface of aviation and tourism. Our research focusses on sustainable aviation, air cargo and tourism. For more than 15 years we teach and train students in aviation management, tourism management, and global logistics and have established a vast network including, among others, all major German airlines, airports and tourism operators. We are founding members of the major annual conferences on Sustainable Aviation, and Air Cargo.

Learn more: [IAT at Frankfurt UAS](http://IAT.atFrankfurtUAS)

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